

Long Island Geriatric Education Center (LIGEC) was established to help address the health care needs of an aging population. Approximately 13% of Long Island residents are 65 years of age or older. By the year 2030, the number of older people is expected to double from 35 million to 70 million nationwide. In an effort to improve and maintain the health and well-being of this population, LIGEC provides educational opportunities to health care professionals and social service providers in the areas of geriatrics and gerontology. The creation of LIGEC was made possible by a five-year grant to the Stony Brook University Health Sciences Center by the Bureau of Health Professions of the U.S. Department of Health and Human Services, Health Resources and Services Administration (HRSA).

About NYIT's Nursing Program

The mission and strategic vision of NYIT'S Department of Nursing is to prepare nurses for the community-wide and institutional-level roles that will meet the health care needs of a global and diverse society. Our foremost goal is to promote and demonstrate excellence in professional nursing practice, grounded within the context of a trans-cultural perspective. NYIT's four-year program in nursing leads to a Bachelor of Science in Nursing.

■
nyit.edu/nursing

Health Literacy for Health Care Providers



Sixth Annual NYIT Nursing
 Spring Colloquium
 in Partnership with LIGEC

Thursday, March 17, 2011
 8:30 a.m. – 1 p.m.

Health Literacy for Health Care Providers

Program Agenda

Health literacy is the degree to which individuals have the capacity to obtain, process, and understand basic health information and the services needed to make appropriate health decisions. – *Healthy People 2010*

Today's program will acquaint interdisciplinary health care providers with the dynamics associated with health care literacy. Topics will include screening measures, counseling techniques, and strategies that promote health literacy among groups at risk.

Target Audience:

All health care professionals, including physicians, nurse practitioners and nurses, physician assistants, therapists, students, and LIGEC members

CME credits (pending approval) will be provided for Physicians, NP and PA's. Certificates of attendance will be given to other professions.

- 8:30 a.m. Sign In
- 9 a.m. **Welcome and Opening Remarks**
Dr. Maureen Cardoza, Ph.D., RN
Committee Chair
Dr. Patricia Chute
Dean, School of the Health Professions, NYIT
Dr. Susan Neville, Ph.D., RN
Nursing Chair, NYIT
- 9:15 a.m. Chellappa Kumar, M.D.
Professor/Chief Information Officer, NYCOM/NYIT
"The Health Literacy Challenge: Some Strategies"
- 10:15 a.m. **Break/Networking: Boxed Brunch**
- 10:45 a.m. Kathleen Shurpin, Ph.D., RN
Professor and Director, Doctoral Program Stony Brook University School of Nursing
"Health Literacy and the Older Adult Population"
- 11:45 a.m. Jennifer Hensley, M.D.
Assistant Professor of Clinical Medicine Stony Brook University Division of General Medicine and Geriatrics
"Health Literacy Screening and Counseling"
- 12:45 p.m. Evaluation
- 1:00 p.m. Adjourn

For more information, contact Maureen Cardoza, Ph.D., Committee Chair, at mcardoza@nyit.edu or 516.686.7489

Committee Members: Ann Ganzer, Ph.D., NPP and Lisa Sparacino, M.S., RN CCRN

Registration Form

FEE: \$10 (includes boxed brunch). Please make check payable to NYIT.

Complete form and return to: Maureen Cardoza, Ph.D.
New York Institute of Technology
P.O. Box 8000
Old Westbury, NY 11568-8000
Attn: 500 Building, room 506

Name: _____

E-mail: _____

Address: _____

City: _____

State: _____ ZIP: _____

Home Phone: () _____

Other Phone () _____

Profession: _____

Professional License # _____

License Exp. Date: _____

Employer: _____

Student: _____

School: _____

Major: _____