

Stony Brook University
School of Dental Medicine
Alumni Board of Directors

Dean's Conference Room
School of Dental Medicine
Sunday, May 21, 2006
11:00 am - 1:00 pm

Brunch at 10:30 am

Attending: Anthony Casino, President; Anthony Fazio, Steven Goldstein, Jodi Guttenberg, Frank Olsen, Steven Schwartz, and Rhona Sherwin and Jodi Guttenberg. Dan Melnick teleconferenced.

Excused: Peter Ceravolo, Denise Emma, Paul Handsman, Maria Ryan, and Ernest Orphanos.

Staff: Barry Rifkin, Dean; Kathy Yunger, Assistant Dean for Institutional Advancement; and Bill Dethlefs, Assistant Director for Alumni Relations-HSC.

Guest: Leslie-Ann Furie, DDS.

Minutes

I. Election Verification and Validation – Kathy Yunger

The board, as having officially completed the election process, was congratulated by Kathy Yunger. Fifty-eight completed ballots had been submitted by the members, or a 7 % response rate. A few partially completed ballots were also received. All board members received a unanimous vote. This election satisfies one of the clauses in the bylaws by ensuring board member diversity is represented by gender, class year, degree, and geography.

In addition, Leslie Furie of New Jersey was introduced as a prospective board member. She was invited to the meeting and wanted to observe it as part of her gaining knowledge on alumni outreach activities. A strong welcome was given to Dr. Furie by the members of the board.

II. Words of Welcome – Barry Rifkin, Dean

Congratulations were expressed by Dean Rifkin on the results of the election. He welcomes the opportunity to work with the board members on a variety of issues that are impacting the school. He also praised the students that graduated the previous Friday. The parents were enthused and the speakers were well received including the student speaker. One of the best known faculty members, Fred Ferguson, was the Grand Marshall.

A few highlights of the School of Dental Medicine were also addressed by Dean Rifkin. A \$350,000 grant had been given by President Kenny to refurbish lecture hall 195-196. When completed it will be one of the most technologically advanced lecture halls on campus. The renovations include new chairs and a state of the art audio visual system. The school was fortunate to have Dr. George Bruder, Director of Endodontic, Stony Brook University School of Dental

Medicine, on the renovation planning committee. An additional grant was given by President Kenny for a student lounge. It will require renovations of several rooms. The lounge will include a kitchenette. The school is also quite proud of a recent donation of \$250,000 worth of microscopes from the Zeiss Corporation given to Dr. Bruder.

As another development, the school is now preparing for reaccreditation. All materials must be completed by mid-July. John Chaves, the recent Vice Dean for Education, had been chairing the reaccreditation planning committee. He left in February because of health reasons. Allan J. Kucine has since taken over as chair.

Other faculty changes include a few retirements and adjustments because of the untimely death of Richard Oringer and the subsequent departure of his wife, Erin Riley. New faculty members include Steve Engebretson and Mary Truhlar, in her new role as Chair of General Dentistry. Candidates for positions in Radiology and Oral Surgery are now being sought.

Of the incoming students, the applicant pool is very large. More than 1,100 people have applied for an incoming class of 38 students. One area still needing improvement is the preclinical simulation lab. It could cost as much as \$2 million to improve, repair, and generally bring this facility up to date.

III. Greetings – Mark Saidens, President, Stony Brook University Alumni Association (SBUAA) Dean Rifkin shared Mark Saidens regrets for not being able to attend the meeting. An urgent family issue took him out of town. He will encourage the incoming SBUAA president, Scott Abrams, to attend one of the next quarterly meetings. Mark Saidens term of office ends in June when Scott Abrams will take over the one-year term as president of the SBUAA governing board.

IV. Introductions – Anthony Casino, President
This is the fourth meeting of the board and the first following the endorsement by the membership that are School of Dental Medicine graduates. Thanks were given to all of the members for continuing their role in strengthening the board. Special appreciation was given to Frank Olsen for joining the board as the newest member, and to Leslie Furie for attending the meeting as an honored guest.

He went on to say that now that the board has received endorsement by the membership it must 'lead by example' and build new traditions. This will require work on behalf of the board committees to boost membership, plan special events, and seek donors in support of the capital campaign.

As a special highlight on Stony Brook University, the selection of the university to host the Regional Men's Lacrosse Quarterfinals on May 20 was a great achievement. It followed the graduation ceremonies that were held on May 19, and received extensive media attention. Alumni Board Members and alumni faculty received special invitations to attend the Senior Farewell Dinner at Sunwood on June 1.

V. Review the Minutes – Anthony Casino

A motion was made and seconded to approve the minutes from the January 29, 2006 meeting as submitted. The motion passed.

VI. Dues Structure for Residents, deferred to SBUAA Alumni Board – Bill Dethlefs

A proposal to waive Stony Brook University Alumni Association (SBUAA) membership dues for hospital residents that are Stony Brook graduates had been proposed by both the School of Dental Medicine and School of Medicine alumni boards. Dues are already waived for all new graduates for a full year following graduation. Since residency can take anywhere from two to six years the proposal would waive the dues for the duration of the residency training. Since the last Dental Medicine board meeting this issue has been raised by SBUAA during its regular board meeting. Because there are other professions that can also require post-graduate training a decision was made to develop a subcommittee to study this issue. The subcommittee includes Maria Ryan Ph.D, DDS, of the School of Dental Medicine alumni board and Sherry Sussman MD of the School of Medicine Alumni Board.

In a related issue, it was agreed that one or two students in Dental Medicine would be invited to the next board meeting as student representatives. It was requested that the students represent specialty areas of the school.

VII. Subcommittee reports - All

a. Treasurer - Kathy Yunger for Denise Emma

A Treasure's report was distributed to the members. (For details see Attachment A). There was a balance of \$9,179 in the SBF account prior to the transfer to an agency account and the addition of new membership dues. The Dental Medicine Alumni agency account, as an Inner Circle Membership program, now has a balance of \$13,583 in account number 935330.

Many members have still not received their membership materials from the SBUAA alumni membership coordinator. When received, these materials are likely to support membership renewal and therefore an increase in reported revenue.

b. Membership Report: May 2006 – Kathy Yunger

1. Total Membership (Active and Lapsed)	191
Total Active Membership (May 2006)	152*
New Members (May '05 through May '06)	85
Lapsed Members (May '05 through May '06)	8
New Alumni Members (Class of '06)	38

*28 Lifetime members

- 21 joined as Lifetime members since 12-03

- Of these, one was already a Lifetime member
- 9 were Lifetime members prior to 12-03

2. Inner Circle Membership Program

Of the \$45 annual dues, or the \$600 lifetime membership dues, \$5 is set aside as a donation to the university and will be used for scholarship purposes. This amount though small, will help demonstrate the increase in the percentage of alumni donors, which is one item of the criteria used in the annual rankings of national universities in US News & World Report. The more alumni that join the SBUEAA the higher the percentage of alumni donors and potentially the higher the ranking of the university by the magazine.

3. Membership reminder notices can come from either the Membership Coordinator of the SBUEAA or from the School of Dental Medicine Alumni Board. Both may be needed to encourage members to renew on a timely basis.

4. Anthony Casino indicated that he and his office are considering to offer a free dental implant consultation as a SBUEAA membership benefit. This is a very creative approach to the benefits of membership. Other board members were asked to consider offering similar professional services.

c. Professional Development/Special Events

A report on professional development and special events was deferred to the next meeting.

d. Alumni Wall – Anthony Fazio

A two-page ‘Alumni Wall Proposal’ was distributed for review by the members. This proposal defines the development of a visual display of all alumni of the school, and a separate area that will list all alumni donors as supporters of the alumni photos and donor name plates. As planned, donors will be able to make contributions of increments of \$250 toward this display with the proceeds set aside to fund student scholarships. A minimum of 40 people at \$250 each will be needed to establish the minimum required amount of \$10,000* for an endowed student scholarship. (See Attachment B for the Alumni Wall Proposal details). Approaching vendors for support of the ‘Alumni Wall,’ the student scholarship, or both are still to be considered.

During the meeting Kathy Yunger indicated that Dean Rifkin had agreed to purchase the name plate, mounting plaque, and photos for the ‘Alumni Wall.’ Based on this action a proposal was made to lead by example and have the board members donate \$1,000 each to start the funding for the scholarship. The motion was made and seconded. All members in attendance voted in favor. There were no abstentions. The ‘Founders Club’ was the name suggested for the lead gift to the scholarship. A letter will be sent to all board members indicating that this decision has been made and that their support is needed to ensure funding for the scholarship.

The 'Alumni Wall' will be dedicated during a special ceremony the afternoon of Friday, September 15. It will be combined with the dedication of a garden at the School in memory of alumnus Richard Oringer.

*For each \$10,000 of an endowed scholarship as per the Stony Brook Foundation, as the sole repository for philanthropic contributions in support of the university, it will create a \$500 annual student award based on a 5% annual interest accrual.

VIII. Calendar of Upcoming Events – All

- Senior Sendoff at Sunwood will be held in early June 1, 2006 for all graduates.
- Anthony Casino will host one of the events for incoming students at his home in August.

Two events for members of the SBUAA which includes all Dental Medicine alumni board members were also stated.

- An all-Stony Brook alumni reception will be held at 101 Park Ave. on Thursday, June 15th. Cost is \$60 pp.
- An all-SBUAA member alumni reception and dinner will be held in conjunction with the closing film in the Stony Brook Film Festival. Admission is free for all members. Guests and nonmembers will pay a small fee. Admission includes the film. See <http://www.stonybrookalumni.com> for details.

IX. Next Meeting – Anthony Casino

The next meeting will follow the dedication of the 'Alumni Wall' the afternoon of Friday, September 8th. It will include dinner. The specific time will be announced later.

X. Adjourn – Anthony Casino

The meeting was adjourned at 1:25 pm.

Alumni Wall Proposal*

The Alumni Board wishes to bring alumni history alive and to share their pride in their Stony Brook University School of Dental Medicine Doctor of Dental Surgery degree.

They would like to be part of the creating of “Alumni Wall” in hopes that current and future students will feel that they are part of something greater than themselves, that they too will achieve the same status soon and that they will feel pride and honor in being School of Dental Medicine alumni. This wall will be a prominent visual display of alumni history at the school and will serve as a reminder to current students that they too have a place in our history.

The Alumni Wall project will visibly reinforce the prestige a dental degree from Stony Brook holds and show the promise of future success to each student. It also creates a sense that as a student one is a part of a legacy and a tradition, and they too will be seen on the Alumni Wall by future students.

The ideal location for Alumni Wall is in the highly trafficked dispensary area. An “ALUMNI WALL” plaque of appropriate size and stature will be donated by the SDM Alumni Chapter and will be placed in the center of the wall. Recognition will be given to the chapter for their generosity.

Underneath the sign will be framed and matted photographs of each graduating class from 1977 to 2006 showing the first 30 years of history. The suggested photo size is 16' x 20' and these prints should come from the HSC media services. The finished frame size is 20" x 24" and the estimated cost per mat and custom wooden frame is 4125 each which includes a 40% discount from Setauket frame shop. At the top of each class photo will be a plaque denoting the graduation year. We suggest these have a black background and engraved lettering in brass for better visibility. Funds for the photos, plaques, frames and matting should come from the School of Dental Medicine. Beneath each photo would be a plaque, similar to the one above, where class member names can be listed. The cost of this class list plaque will be supported by the sale of the engraved name plates.

An exciting dimension to this project is the possibility of fundraising for scholarships. Each alumnus/alumnae will be able to add their name under their class photo for \$250. All proceeds from the sale of the name plates would go into an alumni scholarship fund to support scholarships at the school. Alumni would be able to recognize their place in alumni and school history, which is a great way to create a sense of alumni community, and simultaneously provide scholarship funds for current and future students. In one act of generosity they become part of both history and the future.

An alumni supported scholarship is extremely valuable as a means for DDS students to understand how important they are to the alumni and to the school engendering a sense of belonging. In the past limited scholarship funding was available. If successful, this project will provide much needed scholarship funds and students will appreciate the sincerity hearing the words of support from alumni through their actions. Additionally by offering every alumnus/alumnae the opportunity to purchase their individual name plates to be attached beneath their class photo on an engraveable plaque each class will have the opportunity to show their cohesiveness as a group. One method is to have each class year have their own leader who will spearhead the project and engage classmates to participate. A friendly competition between years would add to the excitement and success of the project.

Incentives to have alumni purchase their name plate include anyone who joins the alumni chapter as a life time member gets their name on the plaque and a pre-unveiling special price of \$200.

We would like to host a social event at the ribbon cutting and unveiling ceremony. We would like this to become the annual alumni event where we recognize alumni who have added their name to the wall and to thank alumni donors for their generosity. It would also be a good time for all alumni to meet the chapter leadership and perhaps engage others in the alumni inner circle membership. The suggested time of year for the event is early September so the project will be complete in time for accreditation. A ribbon cutting ceremony for the Alumni Wall could be combined with the dedication of the Richard Oringer Garden, if desired.

If you are in agreement with this proposal, the project can begin immediately after our graduation ceremony and can be announced at the board meeting on May 21, 2006.

*This proposal is the result of a preliminary meeting by Anthony Casino, Anthony Fazio and Kathy Yunger on March 16, 2006.

Attachment A
Treasurer's Report
April 2006

School of Dental Medicine Alumni Inner Circle Membership Account 935330

INCOME			as of April 2006			EXPENSES			BALANCE
DATE	AMOUNT	PURPOSE	TOTALS	DATE	AMOUNT	PURPOSE			
11/05	\$1,210.00	membership		11/05	(\$300.00)	Yearbook Ad			
11/05	\$600.00	agency transfer							
12/05	\$1,870.00	membership							
1/06	\$88.00	membership							
2/06	\$230.00	membership							
3/06	\$60.00	membership							
Total	\$4,058.00		\$4,058.00						
11/05	\$584.00	Staller Ticket Sales							
1/06	\$62.00	Staller Ticket Sales							
Total	\$646.00		\$646.00						
4/25/06	\$9,179.00	account transfer	\$9,179.00						
Grand Total			\$13,883.00	Grand Total	(\$300.00)			\$13,583.00	